University of Illinois
Heritage Master Plan
Division of Intercollegiate Athletics

Conceptual Master Plan for the Athletic Campus including Interpretive Elements, Site Development and Architecture

May 22, 2001

Prepared For:
Division of Intercollegiate Athletics
University of Illinois at Urbana-Champaign

Prepared By:
Isaksen-Glerum PC Architects
SmithGroup JJR
Gerard Hilferty & Associates, Inc.
Acknowledgements

University of Illinois

Division of Intercollegiate Athletics

Ron Guenther, Athletic Director
Terry Cole, Assistant Athletic Director
Tom Porter, Assistant Athletic Director
Dana Brenner, Assistant Athletic Director
Sally Ross, Assistant Athletic Director/Academic Services
Kent Brown, Assistant Athletic Director/Sports Information Director
Dick Barnes, Assistant Sports Information Director
Terry Hayden, Assistant Sports Information Director

Office of Project Planning and Facility Management

Roland Kehe, Campus Architect
Kevin Duff, Campus Landscape Architect

Sports Publishing

Mike Pearson, Vice President of Acquisitions

Isaksen Glerum PC Architects

Riley Glerum, Principal
Scot Wachter, Senior Planner/Designer
Julie Folsom, Executive Assistant

SmithGroup JJR

Paul Wiese, Principal
Randy Machelski, Senior Planner/Designer
Neal Kessler, Senior Planner/Designer

Gerard Hilferty and Associates, Inc.

Skip Rhodes, Principal
Tim Pfaff, Developer
Kjirsten Malmberg-Janes, Associate
# Table of Contents

## Executive Summary
- Introduction, Project Vision and Interpretive Highlights ........................................ 1
- Master Plan - Athletic Campus .................................................................................. 4
- Aerial View of the Athletic Campus from Northwest .............................................. 5
- Aerial View of the Athletic Campus from East ....................................................... 6

## Mission, Vision and Audience
- Mission, Vision and Audience Statement ............................................................... 7
- Visitor Flow Diagrams ............................................................................................ 11

## Site/Building Program and Master Plan
- Master Plan Approach ............................................................................................. 12
- Site and Building Program ...................................................................................... 14
- Keyed Master Plan - Athletic Campus ................................................................. 21
- Enlarged Master Plan - Athletic Campus .............................................................. 22

## Interpretive Concepts
- Multi-Sport Complex ............................................................................................... 23
- Visitor Center Gallery Sketch ................................................................................ 26
- Illini Park .................................................................................................................. 27
- Bielfeldt Athletic Administration Building ............................................................ 29
- Bielfeldt Sketch ....................................................................................................... 31
- Ubben-Bielfeldt Courtyard and Pedestrian Spine .................................................. 32
- Ubben Interpretive Courtyard Sketch .................................................................... 34
- Atkins Tennis Center and East Athletic Campus Entry ........................................... 35
- Ubben Basketball Practice Facility ......................................................................... 36
- Assembly Hall/IMPE Indoor Pool/Huff Hall/Armory ............................................... 37
- Memorial Stadium ................................................................................................... 39
- Irwin Football Practice Facility ................................................................................ 41
- Irwin Academic Center ............................................................................................ 42

## Preliminary Development Budget
- Opinion of Interpretive, Site and Building Project Costs ........................................... 43
Executive Summary

Introduction

In September 2000, the University of Illinois Division of Intercollegiate Athletics (DIA) assembled a Design Team of architects and interpretive designers from Isaksen Glerum, SmithGroup JJR, and Gerard Hilferty and Associates to craft a Heritage Master Plan for the University of Illinois Athletic Campus. DIA Athletic Director Ron Guenther challenged the team to develop a plan that would visually unify the Athletic Campus, interpret the rich tradition and storied history of Fighting Illini athletics, and generate excitement among campus visitors.

The Design Team met monthly from September 2000 to May 2001 to assess current Athletic Campus venues, evaluate visitor approach sequences and wayfinding, review existing artifactual and archival resources, and meet with DIA staff and stakeholders to elicit their visions and plans for the future. All existing and proposed buildings were analyzed relative to their continuing role within the Athletic Campus and their contribution to the Heritage Master Plan. Issues addressed in this analysis included current athletic trends, architectural image, functional suitability, operational efficiency, user convenience, flexibility, and historical significance. DIA staff identified a number of needed projects in the long-range building construction program ranging from minor interior remodeling and expansion of existing buildings to new state-of-the-art athletic facilities.

Project Vision

The new University of Illinois Athletic Campus will become a unique expression of the Fighting Illini spirit, inviting all visitors to enjoy and become a part of the Illinois tradition.

As a charter member of the prestigious Big Ten Conference, the University of Illinois is justly proud of a storied athletic tradition reaching back more than a century. Illini teams have earned more than 200 Big Ten titles in fencing, track and field, baseball, gymnastics, wrestling, football, tennis, golf, swimming, volleyball, and basketball. Illini student athletes have captured national championships and advanced to Olympic glory, professional competition, and successful careers in every sector of society.

In collaboration with DIA, the Design Team developed the following goals for transforming the University of Illinois Athletic Campus.
The New University of Illinois Athletic Campus will...

...become a unique environment that elicits a strong, positive emotional reaction;
...enhance the Illini fan experience by offering an exciting and fun destination for alumni, students, faculty, tourists, youth and senior citizens groups, and community members;
...contribute significantly to the recruitment of prospective Illini student athletes;
...stimulate the Fighting Illini Scholarship Fund and capital project donor activity;
...provide recreational opportunities for campus and community residents through creative landscaping;
...maintain settings suitable for hosting a wide range of functions and groups;
...develop a proper facility for the storage, preservation, and display of historic archival and artifactual materials;
...and, create flexible exhibits with an eye toward future growth.

Interpretive Highlights

Visitors to the Athletic Campus will know immediately that they have arrived at a place of stature, built on the rich tradition and spirit of the Fighting Illini and the State of Illinois, very much engaged in the prospects for an exciting, dynamic future. Unifying architectural design motifs, landscape features, and interpretive exhibits will guide visitors intuitively throughout the Campus. They will communicate messages of quality, integrity, vitality, and fun that have so long characterized Illini sports.

Sculptural gateways, interpretive landscaping elements, and a unified wayfinding system will welcome visitors and encourage a much more intuitive flow throughout the Athletic Campus. Illini Park, at the intersection of Fourth and Florida, becomes a major new orientation space for visitors, uniting the historic venues located along Fourth Street with the more contemporary venues south of Florida Avenue. Framed by Assembly Hall and Memorial Stadium to the west, Bielfeldt Administration to the south, and a new Multi-Sport Practice and Competition Arena to the East, Illini Park includes a stunning new water feature, playful sculpture, colorful banners, and other interpretive elements that tell visitors they have arrived at the home of the Fighting Illini.
Interior interpretation at Bielfeldt and a new Visitors Center inside the Multi-Sport Complex offer visitor amenities, physical orientation to campus offerings, and two dramatic audiovisual experiences that present “Who we are and what we aspire to become.”

A preliminary program of requirements was developed for the Multi-Sport Complex as a part of this study. A high priority project, the building will include practice areas and a competition arena for volleyball, wrestling and gymnastics. In addition, strength and conditioning, sports medicine, lockers and equipment management facilities will be centralized and consolidated here. The Athletic Campus Visitors Center and a satellite ticket office will also be included.

From Illini Park, visitors follow a central pedestrian spine connecting Bielfeldt Administration and Atkins Tennis Center. Landscape features and architectural gateways enhance the visitors’ sense of arrival at each competition venue along the way. Playful sculptures, graphic panels, and interactive elements invite visitors to enjoy the outdoor spaces while making connections with Illini Hall of Famers. At the eastern terminus of the pedestrian spine, Atkins Tennis Center is expanded with new stadium courts, parking facilities, visitor amenities, and interpretive elements that position the University of Illinois to host major tournaments such as the NCAA Championships.

Interpretation at each of the competition venues is layered and flexible. Outstanding student athletes and coaches, major championships and awards, and stellar performances are accented with sculpture, audiovisual/theatrical presentations, colorful graphics, and exhibited artifacts. Computer touchscreen systems enable visitors to look up Illini letter-winners and retrieve statistical information. Interactives engage visitors in the movements and challenges of sport and invite visitors to test themselves against Illini greats.

Visitors will come to appreciate the University of Illinois’ long-standing commitment to the total individual, and will gain a richer understanding of the power of sport to bring together and unite people of diverse backgrounds in pursuit of common goals, ideals, and loyalties. The new campus will be fun. The new campus will be unique. The new campus will, like Fighting Illini student athletes, aspire to greatness.
University of Illinois
Heritage Master Plan
Division of Intercollegiate Athletics

View of Athletic Campus from Northwest
Articulate and celebrate the rich and proud history tradition, and spirit of intercollegiate athletics at the University of Illinois.

MISSION
VISION AND AUDIENCE
Mission, Vision, and Audience

Mission

Articulate and celebrate the rich and proud history, tradition, and spirit of intercollegiate athletics at the University of Illinois.

The University of Illinois Department of Intercollegiate Athletics (DIA) exists to produce the highest quality athletic program in all sports, enabling Fighting Illini teams to compete for championships in the Big Ten and the National Collegiate Athletic Association. The DIA measures excellence in terms of integrity, academic performance, balanced budget, championship program, gender and ethnic equity, facilities, and a caring community.

In September 2000, the DIA assembled a Design Team of architects and interpretive designers from Isaksen Glerum, SmithGroup J JR, and Gerard Hilferty and Associates to craft a Heritage Master Plan for the University of Illinois Athletic campus. The Plan builds on earlier studies, the most recent in 1996 by Donovan J. Kindle that articulated the concept of Illini Park. Kindle cited the DIA’s desire to create a warm and friendly atmosphere with unique, inspirational, delightful, and exciting spaces that projected an image of integrity, confidence and joy, and paid due regard to past, present and future ideals.

In collaboration with DIA, the Design Team developed the following goals for transforming the University of Illinois Athletic Campus.

The University of Illinois Athletic Campus will...

...become a unique environment that elicits a strong, positive emotional reaction from visitors;
...enhance the Illini fan experience by offering an exciting and fun destination for alumni, students, faculty, tourists, youth and senior citizens groups, and community members;
...contribute significantly to the recruitment of prospective Illini student-athletes;
...stimulate the Fighting Illini Scholarship Fund and capital project donor activity;
...provide recreational opportunities for campus and community residents through creative landscaping;
...maintain settings suitable for hosting a wide range of functions and groups;
...develop a proper facility for the storage, preservation, and display of historic archival and artifactual materials;
...and, create flexible exhibits with an eye toward future growth.

Scope for the Project

The scope of this Heritage Master Plan includes the following venues on the University of Illinois Athletic Campus:

- Multi-Sport Complex (Planned)
- Bielfeldt Athletic Administration Building
- Atkins Tennis Center
- Outdoor Track and Soccer Fields
- Ubben Basketball Practice Facility
- Illinois Field (Baseball)
- Eichelberger Field (Softball)
- Memorial Stadium
- Irwin Football Practice Facility
- Assembly Hall
- IMPE Indoor Pool
- Huff Hall, Armory
- Irwin Academic Center

Vision

As a charter member of the prestigious Big Ten Conference, the University of Illinois is justly proud of a storied athletic tradition reaching back more than a century. Illini teams have earned more than 200 Big Ten titles in fencing, track and field, baseball, gymnastics, wrestling, football, tennis, golf, swimming, volleyball, and basketball. Illini student athletes have captured national championships and advanced to Olympic glory, professional competition, and successful careers in every sector of society.

Visitors to the UI Athletic Campus will know immediately that they have arrived at a place of stature, built on the rich tradition and spirit of the Fighting Illini and the State of Illinois, very much engaged in the prospects for an exciting, dynamic future.
Unifying architectural design motifs, landscape features, and interpretive exhibits will guide visitors intuitively throughout the Campus. They will communicate messages of quality, integrity, vitality, and fun that have so long characterized Illini sports.

Illini Park, a central park-like space at the intersection of Kirby and Fourth, will serve as a visual focus to the Campus and the main introduction and orientation point of visitors. The Park will visually link major existing and planned facilities while offering the most opportune starting point for Athletic Campus walking tours and jogging trails. Illini Park will be framed by the existing Bielfeldt Administration Building and a planned new multi-sport practice facility including a competition arena and athletic visitors’ center.

The town square, iconic of so many Midwestern communities, offers inspiration for Illini Park. It is a welcoming space, easily accessed by campus residents and community visitors. Illini Park theming speaks to the essence of the student athlete experience at the University of Illinois, combining the energy and daring of youth, the beauty and playfulness of athletic movement, and the values of integrity and academic excellence. Visitors will delight in the spirit of Illini sports and find places for themselves as participants and fans.

Illini Park will offer amenities for outdoor and indoor gatherings. Visitor functions will include physical orientation to the University Campus, with special emphasis on the Athletic Campus, and thematic orientation to the story of Fighting Illini student athletics. Whatever intellectual baggage visitors bring into the exhilarating Visitor Center Orientation Experience will be quickly swept away as visitors are transported to Rose Bowls, Olympic performances, and Big Ten championship finishes. Visitors will meet Illini stars who became legends of their eras, and student-athletes who enjoyed brilliant if sometimes unexpected moments in the sun.

Connecting spokes from Illini Park will lead visitors to all sports venues. Atkins Tennis Center, expanded to the east with new stadium court and parking facilities, will become an enhanced Eastern door to the Athletic Campus. Historic athletic venues such as Memorial Stadium, Assembly Hall, Huff Hall, and the Armory become artifacts for exploring the thrilling moments and heroic performances that took place and continue to unfold within them. Interpretation along walkways connecting these facilities is historical, inspirational, and engaging - celebrating outstanding achievements, honoring noteworthy student athletes, coaches, and friends, and challenging visitors to test themselves against Illini greats through interactive play elements.
The new UI Athletic Campus will be a unique expression of the Fighting Illini spirit, offering all visitors opportunities to enjoy and become a part of the Illinois tradition. Visitors will come to appreciate the University of Illinois' long-standing commitment to the total individual, and will gain a richer understanding of the power of sport to bring together and unite people of diverse backgrounds in pursuit of common goals, ideals, and loyalties. The new campus will be fun. The new campus will be unique. The new campus will, like Fighting Illini student athletes, aspire to greatness.

**Audience**

The UI Athletic Campus welcomes all visitors. New interpretation will place a special emphasis on communicating the possibilities to potential student athletes. Illini alumni will find opportunities to reminisce and rekindle old friendships while gaining renewed confidence in the prospects for the future. Current students, faculty, and administrators will make daily use of new walking and jogging trails, or simply enjoy the beautiful setting of Illini Park as a comfortable place to relax and pass an afternoon.

Community residents will find increased opportunities for training, workshops, and other public gatherings in a playful environment of interior and exterior spaces. Illini fans will have their enjoyment of the games enhanced by interpretation in and around each venue.
Architectural gateways visually welcome visitors to the Athletic Campus. Illini Park serves as the hub, providing visitor amenities, physical campus orientation, and a stirring thematic overview of the story of Illini athletics. Unifying campus architecture, landscape, and interpretive elements connect Illini Park to competition venues where visitors experience sport specific interpretation. Interpretive elements honor Illini greats, illuminate historical events, and celebrate sterling achievements.

**Visitor Flow Diagrams**

Architectural gateways visually welcome visitors to the Athletic Campus. Illini Park serves as the hub, providing visitor amenities, physical campus orientation, and a stirring thematic overview of the story of Illini athletics. Unifying campus architecture, landscape, and interpretive elements connect Illini Park to competition venues where visitors experience sport specific interpretation. Interpretive elements honor Illini greats, illuminate historical events, and celebrate sterling achievements.

**Key**

- **Future**: [Future Icon]
- **Modern Venues**: [Modern Venues Icon]
- **Historic Venues**: [Historic Venues Icon]
- **Celebration of Sport**: [Celebration of Sport Icon]
- **Inspirational/Humor/Human Interest**: [Inspirational/Humor/Human Interest Icon]
- **Essence of Sport Experience**: [Essence of Sport Experience Icon]
- **History/Tradition**: [History/Tradition Icon]
The new University of Illinois Athletic Campus will become an unique environment that elicits a strong positive emotional reaction.
Master Plan Approach

Site Character and Natural Features

The main goal of this Master Plan is to create an inviting and pedestrian-friendly environment. Site improvements will integrate with existing topography, providing retention/detention and permanent water features at lower elevations. Existing slopes will be utilized for grandstand seating at venues. Mature vegetation and trees are preserved by this plan. The prominence of the Bielfeldt Athletic Administration Building, and the east/west axis at the athletic campus are maintained and reinforced throughout the plan. Materials for site improvements will remain consistent and compatible with the materials and character of the main campus, utilizing red brick, limestone, deciduous canopy trees, flowering ornamental trees and evergreen hedges.

Adjacencies

The Master Plan enhances the open space corridors to the recreation space (DCR) on the east, the potential golf course on the south, Assembly Hall on the west and Memorial Stadium to the northwest. It is assumed that the DIA will coordinate with Assembly Hall management for shared use and improvements consistent with the goals of Assembly Hall and DIA. Because the cemetery property line is relatively close to Fourth Street and Kirby/Florida Avenues, streetscape improvements and development east of Fourth and north of Kirby/Florida are avoided, and student and visitor use of the cemetery will be discouraged.

Utilities and Infrastructure

The most cost effective and efficient utility distribution system relative to the proposed facilities will be developed by this Master Plan. Proposed facilities will be fed with safe and secure underground utility systems. Stormwater management in compliance with Urbana and Champaign ordinances will be required as new development occurs. The east side of the athletic campus lacks existing utility infrastructure, therefore new facilities in this area will require utility extensions for storm, sanitary, water and telecommunications.

Parking and Vehicular Circulation

Shared parking lot agreements will be pursued by DIA with Assembly Hall management for event and staff parking. Event parking is designed on lawn areas that can be utilized as open space and practice fields when events are not occurring. Staff parking is available on permanent paved lots. Visitor parking for approximately 10-15 vehicles and drop-off will be provided at Bielfeldt.
as will a drop-off for the Visitor Center. The Master Plan calls for access to all parking to be from existing adjacent streets, eliminating the need for internal vehicular circulation routes. Due to the hours of operation of Atkins, adequate nearby parking with a drop-off is offered in this plan. If new facilities displace existing event parking, event parking will be replaced within viewing distance of the destination venue whenever possible. Vehicular gateways to the athletic campus at Goodwin/Florida and Oak/Kirby are also implemented in the Master Plan.

**Pedestrian Circulation**

Conflicts between pedestrians and vehicles are minimized, if not eliminated, by this plan. Pedestrian linkage to campus via Fourth Street and to a future hotel/conference center to the south are designed, as well as jogging paths, bike trails and walks that loop throughout the athletic campus providing links to venues. Jogging paths and bike trails are connected with existing and proposed U of I and City/County path and trail systems. The east/west axis of the Athletic Campus is reinforced by maintaining and enhancing the pedestrian spine through the center of the complex. Direct routes from Bielfeldt to venues are implemented, since walking is the primary means of transportation for coaches and staff.

**Buildings**

Future building construction within this Master Plan shall be responsive to the established and planned pedestrian circulation routes. The size, scale and design of future buildings shall be carefully considered in order to maintain unity between old and new. The visual heritage of the academic campus shall be reinforced at the athletic campus through the selective use of traditional forms, materials and detailing. However, the possibility of alternative material and design applications and/or recombinations of traditional elements which are appropriate and expressive of new, innovative athletic facilities shall also be explored.

**Service and Maintenance**

Service and maintenance routes to venues from adjacent perimeter streets are proposed by this plan. The current U of I operation procedures are maintained by providing service, waste and maintenance facilities at each venue. Service drives and waste receptacles are screened by means of landscaping and trash enclosures.
Site and Building Program

Multi-Sport Complex

- Site
  A new retention pond, landscaping and irrigation are planned for the exterior of this facility. A pull-off drive from Kirby Avenue is designed with pedestrian walks and lighting leading to the entrances. The plan calls for utilities, a service drive and a loading dock off of Kirby.

- Building
  A new state-of-the-art athletic facility is planned including practice areas and a competition arena for volleyball, wrestling and gymnastics. Locker facilities for all student-athletes other than football, basketball and indoor track are to be consolidated here. In addition, centralized facilities for strength and conditioning, sports medicine, equipment storage and management, meeting rooms and other support space are provided. An athletic campus visitors’ center is also proposed including a satellite ticket office.

Illini Park

- Site
  A new gateway plaza and water feature forms the entrance to Illini Park. Pedestrian and specialty lighting, tree lined walks and amphitheater seating are included in the design. The Master Plan calls for attractive landscaping with irrigation throughout the park. A public address/sound system will also be installed.

- Building
  No building construction is planned within the Illini Park development.

Bielfeldt Athletic Administration Building

- Site
  An outdoor terrace overlooking the pond is one of the features planned for Bielfeldt Athletic Administration Building. New lighting, landscape improvements, a rose garden, and irrigation are also planned. Expanded visitor parking and event parking are proposed, as well as a staff/service drop-off.

- Building
  General, mechanical and electrical work remodeling of the Hall of Fame room, vestibules and lobby of the existing building is planned in connection with interpretive improvements.
Ubben/Bielfeldt Courtyard and Pedestrian Spine

- Site
  The courtyard between Ubben and Bielfeldt includes decorative paving and walks that continue through the campus forming a pedestrian spine. Seat walls flank the courtyard and are backed with attractive landscaping and lawn areas. Decorative lighting and irrigation are also provided in this area.

- Building
  No building construction is planned within these areas.

Atkins Tennis Center

- Site
  Eight new outdoor tennis courts with lighting are planned along with the proposed new outdoor tennis stadium. The entry plaza includes gateway features, new lighting, decorative paving, and walks. Utility service, a detention area, landscape improvements and irrigation are also provided.

- Building - Multiple Projects
  **Interior Remodeling**
  Limited general, mechanical and electrical work remodeling of portions of the first and second floors of the existing building is planned in connection with interpretive improvements.

  **West Entry Addition**
  A new, expanded entry vestibule and lobby on the west side of the existing building is planned including a second floor balcony overlook of the athletic campus.

  **Indoor Court Expansion**
  Additions to the north and south end of the existing building are planned resulting in two new courts and necessary storage space. Extension of the court viewing area on the second floor and required mechanical equipment space is also included.

  **Outdoor Tennis Stadium**
  A new permanent outdoor tennis stadium is planned for the east side of the existing Atkins Tennis Center overlooking the proposed eight new outdoor courts. This facility will have a seating capacity of 2000 for tournaments and includes concessions, restrooms, press box, pro-shop and other required spaces. The stadium concourse will be linked to and through the existing building at the second floor level. This project will anchor the eastern end of the athletic campus and help define the new athletic campus entry from Goodwin Avenue.
East Athletic Campus Entry

- Site
  A new drive with a drop-off area and parking is planned for the east entry of the athletic campus. The entry provides pedestrian walks, special gateway features, exterior lighting, new landscaping and irrigation. Although the Heritage Master Plan displaces some campus recreation playfields adjacent to the Atkins Tennis Center shown in the South Campus Master Plan, they will be relocated to the Stadium Terrace area west of First Street.

- Building
  No building construction is planned within this area.

Track/Soccer Courtyard and Field

- Site
  The entrance to the Track and Soccer Field receives a new courtyard with decorative paving and walks. Screen walls, exterior lighting, new landscaping and irrigation are included.

- Building - Multiple Projects
  Track/Soccer Stadium
  A new permanent stadium is planned for the east side of the existing outdoor track and soccer field. This facility will have a seating capacity of 3000 and includes concessions, restrooms, press box, changing rooms, a training area and required storage space.

  West Stands
  Permanent seating for approximately 1000 spectators is planned for the west side of the existing outdoor track and soccer field.

Ubben Basketball Practice Facility

- Site
  The Ubben Basketball Practice Facility will receive expanded parking and a staff/service drop-off. New lighting will be added to the parking area and walks. Landscape improvements and irrigation are also planned.

- Building - Multiple Projects
  Interior Remodeling
  Limited general, mechanical and electrical work remodeling of the lobby, first floor corridors and balconies is planned in connection with interpretive improvements.

  Building Expansion
  An addition to the eastside of the existing facility is planned to meet possible future needs including increased gymnasium space, locker facilities and staff offices.
Illinois Field (Baseball)

- Site
  New entry paving and walks are proposed in this Master plan. A practice infield will be added adjacent to the existing field. Pedestrian lighting, landscape improvements and irrigation are also added.

- Building - Multiple Projects
  Spectator Stands Expansion
  The expansion of the existing permanent stands to increase seating capacity from 1500 to 3000 is planned. Special seating areas will be created for donors.

  Existing Baseball Building
  Upon completion of new baseball locker facilities within the Multi-Sport Complex, the existing baseball building becomes available for much-needed equipment storage.

Eichelberger Field (Softball)

- Site
  Improvements to Eichelberger Field include new entry paving and walks, and pedestrian lighting. A practice infield will be added adjacent to the existing field. Additional landscape is proposed, including evergreen screening around the field, and new irrigation.

- Building - Multiple Projects
  Press Box
  A permanent press box building is planned including facilities for the media, scorekeeping and scoreboard and message center control.

  Venue Service Building(s)
  A permanent building providing space for ticket sales, restrooms, concessions and associated storage is planned. Another building is planned for storage relating to field maintenance.

Memorial Stadium

- Site
  New entry courtyards and walks with decorative paving are designed around Memorial Stadium. The grounds around the Stadium will receive pedestrian lighting, landscape improvements and irrigation. Renovation of the playing field is also planned.
Memorial Stadium (Continued)

- Building - Multiple Projects
  Interior Remodeling
  General and electrical work remodeling is planned in connection with interpretive elements at the stair towers, great halls and colonnades.
  Exterior Remodeling
  General and electrical work remodeling is planned in connection with interpretive elements along the east and west walkways outside of the stadium.
  Press Box Addition
  Designed to be compatible with the historic Memorial Stadium, this proposed state-of-the-art facility will include a 150 seat press and media area, 500 seat club level, 40 luxury boxes and essential game day support space for DIA operations.
  South Stands (Horseshoe) Replacement
  The first phase of Memorial Stadium restoration work was completed in 1992 and focused on the east and west main stands, the balconies and related work in the great halls and ramp towers. A second phase is planned that includes the replacement of the south stands, related service areas for spectators and stadium maintenance and improvements in accessibility. The design will feature a colonnade memorial to those who gave their lives in conflicts following World War I.
  Irwin Football Complex Addition and Remodeling
  An addition to the varsity football facility over the existing patio area is planned to allow for expansion of the existing locker, training and equipment storage facilities. Existing and new meeting rooms and offices are displaced into the addition while the existing patio is relocated to the roof of the addition.
  North End Zone Project
  Permanent seating at the north end zone is planned including related restrooms, concession facilities and storage under the new stands. By moving this seating close to the playing field, a new parking lot can be created to the north, while still leaving service access to IMPE and the Varsity Football Facility intact. “Zuppke Field” stone work will be relocated to the face of the new stands.
Irwin Football Practice Facility

- Site
  The Master Plan provides a new entry for Irwin Football Practice Facility, including decorative paving and walks. New lighting is added, as well as landscape improvements and irrigation.

- Building
  Limited general, mechanical and electrical work remodeling of the lobby and practice area is planned in connection with interpretive improvements.

Assembly Hall

- Site
  Entry courtyards and walks, along with new lighting are proposed in this Master Plan. Landscape improvements and irrigation are also included.

- Building
  Limited general, mechanical and electrical work remodeling of the main entry/lobby in connection with interpretive improvements is planned.

IMPE Pool

- Site
  The entrance courtyard to the IMPE Pool includes decorative paving and walks. New lighting is provided and the courtyard receives new landscaping and irrigation.

- Building
  No building construction is planned within this existing facility.

Huff Hall

- Site
  The plan calls for new entry courtyards and walks, along with new lighting at Huff Hall. Landscape improvements and irrigation are also included.

- Building
  No building construction is planned within this existing facility.
Armory

- Site
  The grounds around the Armory receive new entry courtyards and walks. New pedestrian lighting is included, as well as landscape improvements and irrigation.

- Building
  No building construction is planned within this existing facility.

Irwin Academic Center

- Site
  Irwin Academic Center is provided with landscape improvements and irrigation. Streetscape improvements, pedestrian lighting and street trees are planned for Fourth Street.

- Building
  No building construction is planned within this existing facility.

Gateways

The intersections of Kirby Avenue and Fourth Street, Florida Avenue and Oak, and Florida Avenue and Goodwin all receive gateway features. These intersections include specialty paving at the corners and on the road surface, as well as new crosswalks. Other features include seat walls and fences framing the intersections. New lighting, landscape treatment, and irrigation are also included.

Streetscapes

Streetscape improvements include new sidewalks and crosswalks, along with seating nodes with walls and fences. New lighting is provided, and new landscape features with irrigation, and additional street trees are planned.

General

Overall, the entire campus is provided with general site improvements. Lawn parking for events is designed to accommodate additional vehicles. Jogging paths are added around the campus, separate from pedestrian walks. Throughout the campus, new lighting, landscape and irrigation are provided.
With speed, strength, agility, courage, integrity, and intelligence, Fighting Illini student-athletes have competed against the nation's best for more than 100 years. The University of Illinois' proud athletic heritage showcases some of the great moments and individuals in intercollegiate sports.

INTERPRETIVE CONCEPTS
Interpretive Concepts

Multi-Sport Complex
Illini Park
Bielfeldt Athletic Administration Building
Ubben-Bielfeldt Courtyard and Pedestrian Spine
Atkins Tennis Center and East Entry Plaza
Ubben Basketball Practice Facility
Memorial Stadium
Irwin Football Practice Facility
Assembly Hall / IMPE Indoor Pool / Huff Hall / Armory
Irwin Academic Center
Multi-Sport Complex

Main Message

With speed, strength, agility, courage, integrity, and intelligence, Fighting Illini student athletes have competed against the nation's best for more than 100 years. The University of Illinois' proud athletic heritage showcases some of the great moments and individuals in intercollegiate sports. The games have been a continual source of excitement, inspiration, and renewal, bringing diverse community members together in enthusiastic celebration of the youthful pursuit of athletic excellence.

Interpretive Strategy

The Visitor Center, located prominently in Illini Park inside the New Multi-Sport Complex, provides a physical orientation to the Athletic Campus, offers visitor amenities, and captivates visitors with a unique and powerful look at more than 100 years of Fighting Illini athletics. A grand lobby, shared with the Multi-Sport Complex, features a stunning sculptural element honoring Illini Athletes of the Year. A 15-18 minute multi-media Orientation Experience imbues visitors with the sounds, colors, and pageantry of the games, moving from Red Grange to Dick Butkus to Lou Boudreau, Kendall Gill, Mary Eggers, Tonja Williams, and others. Visitors emerge from the Orientation Experience with a richer understanding of the University of Illinois tradition, ready to tour remaining campus offerings.

From the Orientation Experience, visitors peruse the Illini A to Z gallery where they view artifacts from legendary players and coaches in a surprising and ever-changing arrangement. Here, “A” stands not for “apple” but for “Agility” as visitors see stunning images of gold medalist Harold Osborn clearing the high jump bar or gymnast Karen Brems somersaulting on the balance beam. “B” stands for Butkus and/or “bone-jarring” as visitors watch video clips of the phenomenal linebacker’s intimidating hits. “B” could also stand for “buzzer-beater,” as visitors watch great all-time finishes inside Assembly Hall. The gallery's modular design allows ongoing flexibility. Visitors know intuitively how to navigate the space, but find themselves guessing what the next letter will stand for. Interactive exhibits are mixed with artifactual displays to appeal to visitors of varying ages, educational backgrounds, and learning styles. A computer lookup system allows visitors to find statistical information on all Illini letter-winners.
Interpretive Highlights

- Physical Orientation to the Athletic Campus - The Visitor Center acts as an information hub, orienting visitors to the campus and presenting information about available options. Possible offerings include walking tour maps, guided tours, season schedules, and computer kiosks that allow visitors to tailor their own campus tour. Personalized sport player cards connect visitors to Illini greats. Interpretive elements at each venue refer visitors back to the Visitor Center at the Multi-Sport Complex.

- Thematic Orientation Experience (app. 2,500-3,000-sq. ft., accommodating 75-100 visitors) - An explosive “knock-your-socks-off” experience conveys the excitement and tradition of Illini athletics by presenting all-time great moments, performances, teams, and individuals. The experience combines state of the art audiovisual technology, three-dimensional objects, and magical theatrics. It is neither a movie nor a play, but something in between. The experience may be a pulsed show with a starting and ending time lasting 15-18 minutes, or a continuous, immersive walkthrough experience that visitors enjoy at their own pace.

- Visitor Amenities - Athletic-themed cafe and team store, restrooms, and ticket sales venue (shared function with Assembly Hall). Convenient vehicular access to the Multi-Sports Complex offers temporary parking allowing visitors to purchase/pick-up tickets.

- Illini A to Z Gallery (app. 3,000 sq. ft.) - Interprets Illini athletics through artifacts, images, graphics, and interactive exhibits, i.e. B is for “Buzzer-beater”, G is for “Galloping Ghost”, U is for “Upset”, S is for “Splash”, W is for “Whiz Kids”. The gallery includes computer touchscreens where visitors can look up and even get a printout of information about Illini letter-winners.

- Temporary/Changeable Gallery (app. 1,000 sq. ft.) -- Offers opportunities to celebrate recent accomplishments or do special features on notable anniversaries. The gallery may also function as a flexible program space.

- Themed Lobby -- Shared with the Multi-Sport Arena, the Lobby features a powerful sculptural element celebrating Illini Athletes of the Year that is also visible from the building’s exterior. Large banners and scrims herald Illini athletics with overhead imagery from many time periods. Game announcer-like audio tracks enliven the space and can be tailored to make special announcements or welcome particular groups. The DIA Mission Statement and special donor recognition are displayed.

- Baseball Clubhouse -- The East Side of the Multi-Sport Complex contains a themed viewing space overlooking the baseball field. Historic images and shallow artifact cases highlight baseball’s long and stellar history.
Illini A to Z - Everyone knows the alphabet, but how many people know that A stands for the "agility" of gymnast Karen Brems, or that B stands for "bone-crushing" tackles by Dick Butkus? Visitors find fun and surprises in this ever-changing gallery of Illini highlights, artifacts, and interactive exhibits. Computer databases give stats on Illini letter-winners and show where they are featured in the gallery or elsewhere on campus.
Illini Park

Main Message

Welcome to the University of Illinois, home of Fighting Illini student athletics. Our rich tradition of excellence includes national champions, Olympians, and scholar athletes. We are committed to fielding teams that can compete successfully against the nation’s best while also preparing student athletes to take leadership roles in their communities.

Interpretive Strategy

Illini Park welcomes and orients visitors to the Athletic Campus and announces the rich tradition of the Fighting Illini through a combination of sculptural gateways, streetscape wayfinding elements, a dramatic water element, kinetic sculptures, flags, pennants, and other iconic symbols of Illini and Big Ten athletics. The Park entrance is strategically located at the intersection of Fourth and Kirby, uniting the historical and contemporary section of the Athletic Campus - a block “I” marks the spot.

Illini Park draws inspiration from the Midwestern town square. Here, visitors are oriented to campus offerings, may purchase tickets, and are introduced to the heritage and values that embody University of Illinois athletics. The Bielfeldt Athletic Administration Building and the new Multi-Sport Complex anchor the Park on the South and East. Illini Park combines hardscape, green spaces, an outdoor amphitheater, and architectural elements to blur the lines between outdoor and indoor spaces and create a friendly, flowing atmosphere.

Interpretive Highlights

- Exterior Visitor Kiosk -- Visitors may drop by to obtain orientation information about Athletic Campus activities at any time of day.
- Water Feature -- A retention pond accomplishes necessary water retention in a way that helps define and adorn Illini Park. Interpretive elements may take a variety of forms: fountain with athletic themed sculpture, random spritzers, water activated kinetic sculpture, waterfall, water path paralleling visitor trail, Big Ten medalist water sculpture, messaging element (water clock, signal for Illini victory/defeat).
- Flags, pennants, Big Ten symbols -- Colorful icons might be raised/lowered or specially lit to accent current or upcoming competitions.
LED Screens -- Displayed in artistic shapes, LED Screens complement and activate the Multi-Sports Complex exterior. Screens may show in-progress competition, recent highlights, or historic footage. Screens are programmable to support amphitheater uses.

Outdoor Amphitheater -- A gathering space for outdoor programs accommodating 250-500 people - coaching clinics, summer camps, award ceremonies, rallies, and celebrations. Part grass, part hardscape, the amphitheater includes sculptural seating and landscaping that lend unique character to Illini Park.

Whirligigs, cast-sculptural figures, and/or topiaries suggest athletic movements. Sculptural benches offer adults places to relax while children enjoy the Park. Benches may suggest athletic equipment or movements. Interpretive play elements give visitors a chance to test their skills against Illini greats. Such elements are repeated throughout the Athletic Campus in various forms.

Landscaping -- Interpretive landscaping opportunities unite the Athletic Campus with a consistent wayfinding, abutment, and gateway vocabulary. Landscaping interpretation may take the form of Hall of Fame honoring elements or memorial plantings, and may establish connections to the region’s prairie heritage.
Bielfeldt Athletic Administration Building

Main Message

The University of Illinois is committed to the total individual. Student athletes arrive on campus filled with promise. During their collegiate careers, they develop their athletic abilities while gaining a more mature understanding of themselves and their potential off the field. They form lasting bonds with coaches and teammates. They graduate well equipped to pursue professional careers and take leadership roles in their communities.

Interpretive Strategy

Interpretation at Bielfeldt Administration Building highlights the University of Illinois' strong commitment to academic and athletic excellence. An inspiring sculptural element, located on a new exterior terrace just off the current social function room, celebrates these ideals by honoring Big Ten Medal of Honor winners. Inside the themed social space, visitors are surrounded by iconic images of Illini athletes rendered in frosted glass. Fine jewel cases display national awards won by teams and individuals. An array of flatscreen monitors periodically transforms the space with an evocative sound and light show taking visitors behind the scenes and introducing them to players and coaches that made the awards possible. Visitors hear about the hard work, discipline, courage, and imagination that student athletes carry with them in practice, in competition, and beyond in their professional lives. Themed lighting sets off the space at night, making it a beacon on the Athletic Campus.

Interpretive Highlights

- The Themed Social Space and the future Visitor Center Orientation Experience function as brother and sister in Illini Park. Both shows are strong, emotionally evocative pieces that celebrate and explore the Illini student athlete experience, but they differ in shades of emphasis. The Bielfeldt show says, "What we aspire to!" The Visitor Center show says, "Who we are!" The Bielfeldt show has a more elegant, spiritual, feel to it -- focusing on Illini core values and individuals that have embodied those ideals. The Visitor Center show is more gritty and explosive. Both shows emphasize bringing together diverse peoples and making connections with surrounding communities.
• The new terrace with its Big Ten Medal of Honor sculpture has a prominent visible connection to the themed social space. On select occasions, visitors may exit the themed social space directly to the terrace. Visitors may also enjoy the terrace from Illini Park, but public access is easily limited during special functions.

• Interpretation in the themed social space is flexible, respecting the continuing function of the space for parties and other social gatherings. Interpretive elements are above and around visitors. Central floor elements are easily moved to make room for gatherings.

• Jewel box cases feature DIA’s most impressive awards -- national championships, Big Ten titles, national individual awards, Olympic medals.

• Plasma screens and a strong ambient audio track envelop visitors in the space. Visitors activate the show by triggering motion sensors.

• Overhead elements may include banners, translucent scrims, oversized athletic objects, and abstract sculptural elements.

• Main Hallway -- Portable temporary exhibit kiosks or freestanding panels offer opportunities for announcing upcoming events and/or recent achievements. All donors are recognized in this space, although recognition elements for specific donors also take place elsewhere.
Illini Values and Aspirations - Images of Illini greats appear in frosted glass while fine jewel cases display major national and Big Ten awards. A dramatic audiovisual show periodically transforms the space, communicating Illini core values and highlighting individuals that best embody them. Visitors exit the space to a new terrace featuring a Big Ten Medal of Honor sculpture.
Ubben-Bielfeldt Courtyard and Pedestrian Spine

Main Message

All visitors are invited to enjoy and participate in the games. Fighting Illini athletics are rooted in the playful exuberance of youth. The Illini athletic heritage spans more than 100 years. During that time, the games and individuals have changed, but the spirit remains.

Interpretive Strategy

Architectural pergolas, gateways, sculptures, and natural elements define the Center Spine through the southern portion of the Athletic Campus connecting Bielfeldt Athletic Administration Building to the Atkins Tennis Center. Interpretive panels and sculptural elements along the spine honor Illini Hall of Famers. The Center Spine bisects two Courtyards where sports played in the surrounding fields are interpreted -- adjacent to Ubben/Bielfeldt/Multi-Sport and between Illini Field/Atkins Tennis/Track/Soccer. Each courtyard suggests a slightly more intimate space than the more open East and West entry plazas. They serve as interpretive entry portals to adjacent competition venues while enveloping visitors in a “secret garden” atmosphere that invites them to pause, discover and play.

Interpretive Highlights

- Interpretive elements along the Center Spine extend from and connect the two entry plazas. A consistent architectural vocabulary, carried on throughout the Athletic Campus, unifies the venues and supports a more intuitive visitor experience.
- Playful sculptures of sandlot baseball, barnyard basketball, relay races, backyard soccer, or lawn tennis may be displayed along with interpretive/sculptural benches and objects that youthful visitors can play on or around. The sculptures punctuate connections to childhood and suggest various historical eras in which Illini athletes have competed.
- Whirligigs emphasize athletic movements -- a relay runner handling off a baton, sprinters moving in tandem, a softball pitcher’s arm motion, and discus thrower spinning in the wind. Sculptural benches may take the form of athletic equipment or figures. They offer visitors photo opportunities or simply, places to relax.
- Interpretive nodes within the courtyards offer opportunities for highlighting great/special moments and individuals in track & field, baseball, soccer, softball, and tennis. Interpretive elements may include viewing scopes for watching live action, or video/viewmaster binoculars that show historic images.
Interactive elements challenge visitors to match their abilities with Illini greats. For example, a long jump record is articulated in the grass in real distance with an interpretive panel that describes outstanding Illini jumpers.

Visitor ticketing and amenities are offered as select locations along the spine.
Rural and Urban Roots - Playful exterior sculptures remind visitors of the childhood roots and spirit of the games and, in this case, to basketball's historic links to farms and city playgrounds. Sculptures announce competition and practice venues and contribute to a new, unifying interpretive vocabulary for the Athletic Campus. Other sculptures show sandlot baseball or playground football with kids drawing plays in the dirt.
Atkins Tennis Center and East Athletic Campus Entry

Main Message

The University of Illinois tennis history extends back to 1909 when it became the first team west of the Allegheny’s to gain entrance into the National Tennis Association. Fighting Illini teams proudly boast early and recent dominance in the Big Ten.

Interpretive Strategy

The current structure affords limited interpretation in shallow wall-mounted artifact cases and photographic imagery (murals, banners, scrims, lenticular graphics) in the lobby and possibly upstairs. The expanded center, with new stadium courts on the East side, will put the University of Illinois in position to host major tournaments such as the NCAA Championships. Expanded parking along a new entry drive with interpretive landscaping announces the Tennis Center as the Eastern door to the Athletic Campus. From the entry drive drop-off point, visitors walk through a whimsical sculpture of children playing tennis to enter the stadium courts. An expanded lobby orients visitors to the Athletic Campus and interprets Illini tennis history. Gateway, wayfinding, and sculptural elements outside Atkins use similar motifs as Illini Park and the interpretive courtyards. Exterior interpretation may include topiaries, cast/sculptural figures, and/or whirligigs to accent tennis, softball, and possible future equestrian competition.

Interpretive Highlights

- Computer touchscreen offers opportunities for visitors to look up Illini tennis greats.
- Expanded tennis center includes new clubhouse/themed lobby. Interpretation will be associated with reconfigured indoor courts in conjunction with expansion of center and addition of new outdoor courts.
- Visitor ticketing and amenities may be included here.
Ubben Basketball Practice Facility

Main Message

Fighting Illini basketball reaches back to the early days of the sport and features national champions, final fours, upsets, buzzer beaters, Whiz Kids, and high-flying action.

Interpretive Strategy

Interpretation inside the Ubben practice facility is largely two-dimensional, relying on images to convey the historical sweep and excitement of Illini men's and women's basketball. Large images feature outstanding athletes and coaches and great moments within the two practice gyms and along surrounding corridors. Graphics note significant milestones such as the 1915 national championship team, the 1979 victory over Magic Johnson's Michigan State team, the 1982 triple-overtime win over #2 Long Beach State, or the 2001 trip to the Elite Eight. Lenticular images may be used to create a sense of movement and surprise. Entry portals accent recent accomplishments and individuals.

Interpretive Highlights

- North entry portal includes strong sculptural element - perhaps a Nike/Jordanesque sculpture of a player dunking a basketball overhead.
- Long corridors provide opportunities to display inspiring photographs that visually convey the long tradition of Illini basketball.
- Wall outside practice gym may contain large, dynamic mural of game in progress -- perhaps suggesting the feel of frosted acrylic as if game is in progress on other side.
- A new/expanded entry, slightly larger than the North entry, might be considered on the South side.
Assembly Hall, IMPE Indoor Pool, Huff Hall and Armory

Main Message

The University of Illinois' tradition of excellence in gymnastics, swimming & diving, track & field, basketball, and volleyball stretches more than a century and includes national champions, Big Ten titlists, and Olympians.

Interpretive Strategy

Each of these buildings has multiple uses and none are currently under the direct control of the DIA. These buildings are also limited in terms of available interior exhibit space. The current recommendation for interpretation includes exterior sculptures, stylistically consistent with Illini Park and the interpretive courtyard sculptures, announcing the sports that have been housed in each venue. Accompanying historical markers provide a brief overview of the venue. Interior interpretation should be limited to two-dimensional imagery and graphics in venue lobbies and halls. If the use or management status of any of the venues changes, the interpretive strategy should be reassessed.

Interpretive Highlights

- The green space south of Huff Hall might feature a sculptural element similar to the interpretive courtyard sculptures -- kid's version of the games (volleyball and gymnastics). Inside Huff Hall, the large mural is refurbished (or possibly removed to another venue such as the Multi-Sport Visitor Center). Lobby and hall spaces are used to display images (perhaps poster size broadsides) of competition over a long time period.
- Exterior signage/graphics is consistent with the vocabulary used all along 4th street. Hall of Fame honoring elements are included, similar in style to those displayed along Bielfeldt-Atkins pedestrian spine.
- Exterior interpretation visually reinforces the connection between Assembly Hall and Illini Park. Green spaces are themed with sculptural elements that suggest the athletic and artistic performances that take place inside. Basketball is interpreted on the East Side. Inside Assembly Hall, the concourse may use shallow display cases, evocative images and graphics, portable kiosks, and computer touchscreens to celebrate Illini basketball highlights and outstanding performances.
Outside IMPE on the north side, a playful sculptural element suggests children swimming and diving in a pool. Interior graphics and signage highlight outstanding Illini athletes in swimming, diving, and water polo.
Memorial Stadium

Main Message

Fighting Illini football features transcendent coaches and players that helped define the collegiate game. The team's success includes Big Ten titles and Rose Bowl victories. The pageantry of the sport annually draws thousands of fans to historic Memorial Stadium to revel in homecoming and pre- and post-game tailgating traditions.

Interpretive Strategy

Memorial Stadium offers a grand space for interpreting the spectacle and excitement of Fighting Illini football. Exterior sculptures, improved wayfinding, and natural elements enhance the West Lawn as the front door of the stadium. Inside the west concourse, large images, banners, and overhead figures chronicle the history of Illinois football. Inside the East concourse, similar exhibit media celebrate Illini Big Ten champions in every sport.

As visitors mount each of the four stair towers, they view hanging sculpture elements, theatrical scrims, video monitors or LED screens, lenticular images, and other two-dimensional elements that highlight outstanding players and coaches. A strong pre-game soundtrack mixes Coach Ray Eliot's "Proper State of Mind" pep talk, game highlights, crowd noises, and music to get fans juiced for the game. During the game, live action footage can be seen in the spaces.

On the colonnade level, the history of the stadium and its connections to World War I veterans is presented with tasteful interpretive panels.

Interpretive Highlights

- West lawn interpretation may include Illini Hall of Fame honor elements, a topiary or sculptural tailgate/homecoming party, lifecast fan figures, and a football linemen bench (sculptural bench that looks like linemen poised for goal line stand - visitors can sit and relax on top of them, or pose next to them for photo opportunity). On the East Side exterior walk, honoring elements feature Illini Hall of Famers.
- Stair towers may make use of diacroic glass, reflective surfaces, or specialty lighting to activate spaces and make best use of ambient light from above.
- Concourse interpretation takes place above and on perimeter surfaces and uses large images, scrims, banners, and oversized objects. Interpretation is grand and celebratory. Sculptures of players may appear to burst through the walls. Milestone markers punctuate major achievements. The East Concourse is renovated to enclose and heat similar to West Concourse.
- Touchscreen monitors allow visitors to look up Illini gridiron players. Monitors may be portable and may be removed on game day if desirable.
- Artifacts are not displayed in this space for security and conservation reasons.
Irwin Football Practice Facility

Main Message

Illinois football teams compete on a big stage against the nations best.

Interpretive Strategy

On the North Side of Irwin Football Practice Facility and at the terminus of Pennsylvania Avenue, exterior sculptures show children playing sandlot football, huddled together drawing plays in the dirt or teeing the ball for a field goal. Inside, Irwin offers the casual visitor a stunning view. Large trusses spanning the width of the facility fill up the eyes. Interpretation, limited to two-dimensional imagery, enhances this view by accenting the power, speed, and movements that characterize college football. Images may take the form of large New Deal School murals, photographs, lenticular images, and/or LED screens cut into dramatic shapes. A stirring audio program may be included to enhance the experience of the casual visitor or to inspire players before game day.

Interpretive Highlights

- Exterior sandlot football sculptures take a form similar to those in Illini Park and along the pedestrian spine.
- Wayfinding and various interpretive elements help connect the interpretation along Fourth Street to the southern portion of the campus.
- One of these major interpretive elements is a bronze sculpture of a couple of kids, one standing on the others shoulders, and spying through the fence into the outdoor practice facility.
- A stirring audio program combines music, radio calls of milestone moments, and historical speeches to fire teams up before games and to excite recruits. The program may or may not be programmed with projected imagery and/or themed lighting.
Irwin Academic Center

Main Message

Illini student athletes excel in the classroom as well as in the competition venue. The University of Illinois is committed to the total individual. Illini graduates leave campus prepared to pursue professional careers and take leadership roles in their community.

Interpretive Strategy

A sculpture outside Irwin Academic Center, dedicated to Academic All-Americans, suggests students pouring over books. Inside, the lobby includes shallow wall-mounted display cases, graphics, and imagery that highlight academic opportunities available to Illini student athletes and feature successful graduates. A computer lookup system lists Illini Academic All-Americans and Scholar Athletes, and offers visitors an opportunity to track the accomplishments of Illini letter-winners after graduation.
The new University of Illinois Athletic campus will become a unique expression of the Fighting Illini spirit, inviting all visitors to enjoy and become a part of the Illinois tradition.
# Preliminary Estimate of Development Costs

Estimated costs for the planned interpretive elements, site development and building construction associated with each of the venues below are provided in current (2001) dollars. An allowance for the Owner's non-construction cost items is included in each line item leading to a total project budget.

## Multi-Sport Complex

### Interpretive

<table>
<thead>
<tr>
<th>Element</th>
<th>Cost (2001 dollars)</th>
</tr>
</thead>
<tbody>
<tr>
<td>A to Z Gallery</td>
<td>1,456,000</td>
</tr>
<tr>
<td>Orientation Experience</td>
<td>2,800,000</td>
</tr>
<tr>
<td>Computer Look-Up System</td>
<td>140,000</td>
</tr>
<tr>
<td>Theming for Gift Shop</td>
<td>70,000</td>
</tr>
<tr>
<td>Theming for Lobby (With Athlete of the Year Sculptural Element)</td>
<td>350,000</td>
</tr>
<tr>
<td>Changing Gallery</td>
<td>210,000</td>
</tr>
<tr>
<td>Baseball Clubhouse</td>
<td>35,000</td>
</tr>
<tr>
<td>Theming for Food Cafe</td>
<td>70,000</td>
</tr>
<tr>
<td>Athlete of Year Sculptural Event</td>
<td>250,000</td>
</tr>
<tr>
<td>Large Scale Video Projection System in Arena</td>
<td>500,000</td>
</tr>
</tbody>
</table>

### Site Development

<table>
<thead>
<tr>
<th>Element</th>
<th>Cost (2001 dollars)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Walks</td>
<td>180,000</td>
</tr>
<tr>
<td>Drives</td>
<td>240,000</td>
</tr>
<tr>
<td>Kirby Pull-Off</td>
<td>240,000</td>
</tr>
<tr>
<td>Utilities</td>
<td>60,000</td>
</tr>
<tr>
<td>Detention</td>
<td>120,000</td>
</tr>
<tr>
<td>Landscape and Irrigation</td>
<td>120,000</td>
</tr>
</tbody>
</table>

### Architecture

<table>
<thead>
<tr>
<th>Element</th>
<th>Cost (2001 dollars)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Multi-Sport Practice Facility/Competition Arena (Includes Visitor's Center)</td>
<td>29,600,000</td>
</tr>
<tr>
<td>Service Drive and Loading Dock</td>
<td>335,000</td>
</tr>
</tbody>
</table>

### Illini Park

### Interpretive

<table>
<thead>
<tr>
<th>Element</th>
<th>Cost (2001 dollars)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Main Gateway Elements</td>
<td>250,000</td>
</tr>
<tr>
<td>Orientation Kiosk</td>
<td>150,000</td>
</tr>
<tr>
<td>LED Screen on Multi-Sport Building</td>
<td>700,000</td>
</tr>
<tr>
<td>Focus Sport Sculpture</td>
<td>700,000</td>
</tr>
<tr>
<td>Flags and Pennants</td>
<td>210,000</td>
</tr>
<tr>
<td>Whirligigs</td>
<td>168,000</td>
</tr>
<tr>
<td>Life Cast Figures and Kid's Plaza Elements</td>
<td>420,000</td>
</tr>
<tr>
<td>Sculptural Benches</td>
<td>58,000</td>
</tr>
</tbody>
</table>

### Site Development

<table>
<thead>
<tr>
<th>Element</th>
<th>Cost (2001 dollars)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amphitheater Seating</td>
<td>240,000</td>
</tr>
<tr>
<td>Gateway</td>
<td>1,200,000</td>
</tr>
<tr>
<td>Exterior Plaza</td>
<td>1,200,000</td>
</tr>
<tr>
<td>Water Feature</td>
<td>1,200,000</td>
</tr>
<tr>
<td>Exterior Lightning and PA/Sound System</td>
<td>720,000</td>
</tr>
<tr>
<td>Landscape and Irrigation</td>
<td>360,000</td>
</tr>
</tbody>
</table>

### Architecture

<table>
<thead>
<tr>
<th>Element</th>
<th>Cost (2001 dollars)</th>
</tr>
</thead>
<tbody>
<tr>
<td>None</td>
<td>0</td>
</tr>
</tbody>
</table>

**VENUE TOTAL** 36,776,000

**VENUE TOTAL** 7,576,000
Bielfeldt Athletic Administration Building

Interpretive

- Themed Social Space (Hall of Fame Room) .................................................. 3,115,000
- AV Show and Equipment
- Cases
- Ceiling Treatment
- Window Treatment
- Main Hallway Temporary Exhibits and Up-Coming Events Announcements ........................................... 196,000
- Donor Recognition System ................................................................. 210,000
- Big Ten Medal of Honor Sculpture on Terrace ........................................... 70,000
- Touch Screen Look-Up Kiosks .......................................................... 70,000

Site Development

- Outdoor Terrace ............................................................................. 675,000
- Visitor Parking at Existing Drop-Off .................................................. 60,000
- Expanded Parking and New Drop-Off .............................................. 300,000
- Exterior Lighting ........................................................................... 135,000
- Landscape and Irrigation ................................................................. 360,000

Architecture

- Interior Remodeling Support for Interpretive Elements
  - Themed Social Space (Hall of Fame Room) .............. 123,000
  - Entry Foyer/Corridor ......................................................... 46,000

Ubben/Bielfeldt Courtyard and Pedestrian Spine

Interpretive

- Ubben/Bielfeldt Courtyard
  - Entry Portal (Ubben and Multi-Sport) ........................................... 420,000
  - Whirligig Garden Interpretation ........................................ 168,000
  - Interpretive Challenge Elements ........................................... 50,000
  - Life Cast Figure Groups (Kid's Plaza) (3 groups: Basketball, Baseball and Track) ................................ 300,000

- Pedestrian Spine
  - Entry Portal ................................................................. 210,000
  - Interpretive Nodes, Video Binoculars, Benches .............. 280,000
  - Interpretive Challenge Elements ......................................... 50,000

Site Development

- Ubben/Bielfeldt Courtyard
  - Special Paving and Walks ................................................... 450,000
  - Seatwalls ........................................................................... 120,000
  - Exterior Lighting ................................................................. 120,000
  - Landscape and Irrigation ....................................................... 240,000

- Pedestrian Spine
  - Seat Walls/Nodes ............................................................... 120,000
  - Rehab Lighting ................................................................ 36,000
  - Special Paving and Walks .................................................. 180,000
  - Landscape and Irrigation ....................................................... 96,000

Architecture

- None .................................................................................. 0

VENUE TOTAL ................................................................. 5,360,000

VENUE TOTAL ................................................................. 2,840,000
Atkins Tennis Center

Interpretive
Entry Portal ................................................................. 210,000
Interpretive Nodes, Video Binoculars, Benches ......................... 140,000
Banners ........................................................................ 20,000
Touch Screen Look-Up Kiosk ............................................. 35,000
Interior Walkway Graphic Enclosure ................................... 105,000

CATEGORY TOTAL ........................................ 510,000

Site Development
Tennis Courts with Lighting .................................................. 1,200,000
Special Paving and Walks .................................................. 300,000
Utilities ........................................................................ 40,000
Exterior Lighting ................................................................ 72,000
Landscape and Irrigation ..................................................... 192,000

CATEGORY TOTAL ........................................ 1,824,000

Architecture
Interior Remodeling Support for Interpretive Elements
First Floor Corridor ........................................................... 33,000
New West Entry - "Crows Nest" (Includes Adjacent 2nd Flr Interior Remodeling) ............................................... 235,000
Indoor Courts Expansion (2) ............................................... 2,145,000
Outdoor Stadium Addition ................................................ 4,000,000

CATEGORY TOTAL ........................................ 6,413,000

VENUE TOTAL .................................................. 8,747,000

East Athletic Campus Entry

Interpretive
Flags, Banners and Whirligs ................................................ 350,000
Entry Portal (Tennis) .......................................................... 210,000
Life Cast Figure Groups (Kid’s Plaza) - 2 groups: Softball and Tennis .......................................................... 150,000
Bas Relief Wall Panels ....................................................... 500,000

CATEGORY TOTAL ........................................ 1,210,000

Site Development
Entry Drive and Drop-Off .................................................... 660,000
Parking ........................................................................... 900,000
Exterior Lighting ................................................................ 105,600
Landscape and Irrigation ..................................................... 360,000

CATEGORY TOTAL ........................................ 2,025,600

Architecture
East Entry Masonry Screen Walls ....................................... 230,000

CATEGORY TOTAL ........................................ 230,000

VENUE TOTAL .................................................. 3,465,600

Track/Soccer Courtyard and Field

Interpretive
Track/Soccer Courtyard
Whirligs ......................................................................... 98,000
Life Cast Figure Groups (Kid’s Plaza) - 2 groups: Soccer and Track and Field .................................................. 147,000

Track/Soccer Field
Entry Portal (2) .................................................................. 420,000
Interior Interpretive Panels ............................................... 50,000

CATEGORY TOTAL ........................................ 715,000

Site Development
Special Paving and Walks .................................................... 150,000
Screen Walls .................................................................. 180,000
Exterior Lighting ................................................................ 72,000
Landscape and Irrigation ..................................................... 594,000

CATEGORY TOTAL ........................................ 980,000

Architecture
Track/Soccer Field
East Stadium Structure - 3000 Seats w/ Concessions/Restrooms/Storage/Changing/Medical ........................................... 2,900,000
West Bleachers - 1000 Seats ............................................ 200,000

CATEGORY TOTAL ........................................ 3,100,000

VENUE TOTAL .................................................. 4,409,000
Ubben Basketball Practice Facility

Interpretive
- Corridor Wall Murals .................................................. 98,000
- Large Practice Gym images ........................................... 50,000
- North Entry and Stairwell Images, Banners, Sculpture .......... 70,000
- Touch Screen Look-Up Kiosk ........................................ 35,000

Site Development
- Expanded Parking ...................................................... 300,000
- Exterior Lighting ........................................................ 69,600
- Landscape and Irrigation ............................................. 288,000

Architecture
- Interior Remodeling Support for Interpretive Elements
  - North Entry/Lobby (Two-Story) .................................. 32,000
  - First Floor Corridor at Player’s Facilities ................. 22,000
  - Second Floor Balconies ........................................... 36,000
- Ubben Building Expansion ........................................... 2,400,000

VENUE TOTAL .......................................................... 3,400,600

Illinois Field (Baseball)

Interpretive
- Entry Portal .............................................................. 210,000
- Interior Interpretive Panels ........................................ 50,000

Site Development
- Special Paving and Walks ........................................... 75,000
- Exterior Lighting ........................................................ 36,000
- Landscape and Irrigation ........................................... 192,000
- Practice infield ........................................................ 90,000

Architecture
- Spectator Seating Expansion (1500) ............................... 520,000
- Remodel Existing Baseball Building .............................. 213,000

VENUE TOTAL .......................................................... 735,000

Eichelberger Field (Softball)

Interpretive
- Entry Portal .............................................................. 210,000
- Interior Interpretive Panels ........................................ 50,000

Site Development
- Special Paving ........................................................... 75,000
- Exterior Lighting ........................................................ 36,000
- Utilities ........................................................................... 60,000
- Landscape and Irrigation .......................................... 192,000
- Practice infield ........................................................... 60,000

Architecture
- Venue Service Building(s) w/ Press Box, Concessions, Restrooms, Changing & Medical .... 390,000

VENUE TOTAL .......................................................... 1,073,000
## Memorial Stadium

### Interpretive
- West Lawn Elements ........................................... 210,000
- Stair Tower Elements (4) with Soundscape ..................... 1,400,000
- Concourse “Great Halls” Elements (2) .......................... 560,000
- Touch Screen Look-Up Kiosk ................................... 70,000
- Colonnade Interpretation ....................................... 50,000
- East Walkway Terminus Elements ............................... 175,000
- West Walkway Terminus Elements ............................... 175,000
- Zuppke Memorial Interpretive Elements ......................... 200,000

**CATEGORY TOTAL** ........................................... 2,840,000

### Site Development
- West Side Exterior Walk ....................................... 300,000
- East Side Exterior Walk ....................................... 300,000
- Entry Courtyards ............................................... 3,600,000
- Turf Renovation ................................................ 900,000

**CATEGORY TOTAL** ........................................... 5,100,000

### Architecture
- Interior Remodeling Support for Interpretive Elements
  - Great Halls (2) ................................................ 100,000
  - Stair Towers (4) ............................................. 120,000
  - Colonnade ................................................... 10,000
- Exterior Remodeling support for Interpretive Elements
  - East and West Walkways .................................... 20,000
  - Press/Sky Box Addition .................................... 25,000,000
  - South Stands (Horseshoe) Replacement ..................... 25,000,000
  - Irwin Football Complex Expansion/Remodeling .......... 3,000,000
  - North End Zone Project ................................... 4,000,000

**CATEGORY TOTAL** ........................................... 57,250,000

**VENUE TOTAL** ................................................ 65,190,000

## Irwin Football Practice Facility

### Interpretive
- North Side Entry Portal and Lifecast Figures Plaza (Sandlot Football, Kids Peeking in Fence) .................. 250,000
- Interior Murals .................................................. 160,000
- Soundscape ........................................................ 70,000

**CATEGORY TOTAL** ........................................... 480,000

### Site Development
- Special Paving and Walks ..................................... 75,000
- Exterior Lighting ............................................... 36,000
- Landscape and Irrigation .................................... 192,000

**CATEGORY TOTAL** ........................................... 303,000

### Architecture
- Interior Remodeling Support for Interpretive Elements
  - Entry Lobby and Practice Area ............................... 32,000

**CATEGORY TOTAL** ........................................... 32,000

**VENUE TOTAL** ................................................ 815,000

## Assembly Hall

### Interpretive
- Theme Sculptural Elements and Portals ........................ 840,000
- Whirligig Garden ............................................... 210,000
- Interior Interpretive Elements ................................ 105,000
- Touchscreen Look-Up Kiosk .................................... 70,000

**CATEGORY TOTAL** ........................................... 1,225,000

### Site Development
- Special Paving and Walks ..................................... 300,000
- Exterior Lighting ............................................... 72,000
- Landscape and Irrigation .................................... 384,000

**CATEGORY TOTAL** ........................................... 756,000

### Architecture
- Interior Remodeling Support for Interpretive Elements
  - Entry Lobby ................................................... 16,000

**CATEGORY TOTAL** ........................................... 16,000

**VENUE TOTAL** ................................................ 1,997,000
IMPE Pool

Interpretive
- Entry Portal or Kiosk ................................................................................. 210,000
- Life Cast Figure Group (Kid's Plaza) ......................................................... 80,000

Site Development
- Exterior Lighting ...................................................................................... 36,000
- Landscape and Irrigation .......................................................................... 192,000

Architecture
- None ........................................................................................................... 0

CATEGORY TOTAL: ................................................................. 290,000

VENUE TOTAL: ................................................................. 518,000

Huff Hall

Interpretive
- Entry Portal or Kiosk ................................................................................. 140,000
- Life Cast Figure Group (Kid's Plaza) ......................................................... 80,000
- Minimal Interior Elements ........................................................................ 30,000

Site Development
- Exterior Lighting ...................................................................................... 36,000
- Landscape and Irrigation .......................................................................... 192,000

Architecture
- None ........................................................................................................... 0

CATEGORY TOTAL: ................................................................. 250,000

VENUE TOTAL: ................................................................. 478,000

Armory

Interpretive
- Entry Ports or Kiosks (3 or 4) .................................................................. 280,000
- Life Cast Figure Group (Kid's Plaza) ......................................................... 80,000
- Minimal Interior Elements ........................................................................ 50,000

Site Development
- Exterior Lighting ...................................................................................... 36,000
- Landscape and Irrigation .......................................................................... 192,000

Architecture
- None ........................................................................................................... 0

CATEGORY TOTAL: ................................................................. 410,000

VENUE TOTAL: ................................................................. 638,000

Irwin Academic Center

Interpretive
- Exterior Interpretation ............................................................................. 42,000
- Life Cast Figure Group (Kid's Plaza) ......................................................... 42,000
- Touch Screen Look-Up Kiosk ................................................................. 35,000
- Minimal Interior Interpretation ............................................................... 35,000

Site Development
- None ........................................................................................................... 0

Architecture
- None ........................................................................................................... 0

CATEGORY TOTAL: ................................................................. 154,000

VENUE TOTAL: ................................................................. 154,000
UNIVERSITY OF ILLINOIS
HERITAGE MASTER PLAN
DIVISION OF INTERCOLLEGIATE ATHLETICS

Gateways

Interpretive

Main Gateway (3 Corners)
- Interpretive Elements: 250,000
- Sculptural Elements: 375,000
- Benches: 125,000

Secondary Gateway (4)
- Interpretive Elements and Benches: 270,000
- Sculptural Elements: 675,000

Goodwin Improvements
- Whirligigs, Flags and Banners: 200,000

Site Development

Fourth/Armory: 360,000
Fourth/Gregory: 480,000
Fourth/Peabody: 480,000
Kirby/Oak: 360,000
Florida/Goodwin: 360,000
Fourth/St. Mary's: 360,000

Architecture
None: 0

VENUE TOTAL: 1,848,000

Streetscapes

Interpretive

Fourth Street Streetscape from Armory Ave. to St. Mary's Road
- Interpretive Nodes, including Westside Walk with 50 yardline interpretive (Video Binoculars): 280,000
- Whirligigs, Flags and Banners: 270,000
- Sandlot Football, Kids Peeking in Fence: 200,000

Site Development

Fourth Street Historic Corridor (Pedestrian Oriented)
- Seat Walls/Nodes with Special Paving: 120,000
- Historic Lighting and Banners: 150,000
- Landscape and Irrigation: 192,000

Kirby/Florida (Vehicular Oriented)
- Vehicular Lighting and Banners: 168,000
- Landscape and Irrigation: 192,000

Goodwin and St. Mary's
- Vehicular Lighting and Banners: 84,000
- Landscape and Irrigation: 192,000

Architecture
None: 0

VENUE TOTAL: 1,848,000
## General

### Interpretive

<table>
<thead>
<tr>
<th>Category</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wayfinding System</td>
<td>85,000</td>
</tr>
<tr>
<td>Directories</td>
<td>210,000</td>
</tr>
<tr>
<td>Regulatory Signage</td>
<td>50,000</td>
</tr>
<tr>
<td>Icons at Venue Entry Points (Side Streets)</td>
<td>60,000</td>
</tr>
<tr>
<td>Future Interpretive at Hotel and Conference Facility</td>
<td>TBD</td>
</tr>
<tr>
<td>Program and Content Development for Video Look-Up System</td>
<td>350,000</td>
</tr>
</tbody>
</table>

**CATEGORY TOTAL** 755,000

### Site Development

<table>
<thead>
<tr>
<th>Category</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lawn Parking and Access</td>
<td>180,000</td>
</tr>
<tr>
<td>Jogging Paths</td>
<td>302,400</td>
</tr>
<tr>
<td>Landscape and Irrigation</td>
<td>1,200,000</td>
</tr>
<tr>
<td>Future Venue Site Parking and Access</td>
<td>300,000</td>
</tr>
</tbody>
</table>

**CATEGORY TOTAL** 1,982,400

### Architecture

<table>
<thead>
<tr>
<th>Category</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>None</td>
<td>0</td>
</tr>
</tbody>
</table>

**CATEGORY TOTAL** 0

**VENUE TOTAL** 2,737,400

**TOTAL ALL INTERPRETIVE** 25,933,000

**TOTAL ALL SITE DEVELOPMENT** 27,012,600

**TOTAL ALL ARCHITECTURE** 100,760,000

**TOTAL ALL VENUES** 153,705,600